

**Promise Partners**  
**DECAT Strategy Development**  
**Documentation of Participant-Generated Work Products**  
**April 15, 2016**  
**8:00 am - 1:00 pm**

Overarching Strategic Focus:

In the light of current funding constraints and system changes, how will we over the next three years collectively provide supports for child well being and family stability in our area?

Session Objectives:

- Craft a 3-year strategic vision and plan for Pottawattamie’s DECAT programming and services
- Create partner ownership of the plan and commitment to its implementation
- Determine next steps and accountability for action

Agenda:

- Context - Why are we here and what will we accomplish?
- Environmental Scan - What does our current planning landscape look like and what trends are impacting our mission and work?
- Shared vision for collaboration - What specific priority outcomes do we want to see in place in three years as a result of our collective action?
- Strategy development - What substantial innovative actions can we take to address our obstacles and move toward our vision for social services and juvenile justice in Pottawattamie County?
- Next Steps - Who needs to do what by when to move our planning process forward effectively?

## Initial “Top of Mind” Questions from Participants:

- Where do I fit?
- What can I do differently?
- How can we collaborate better?
- How can my families get involved?
- Where has all the money gone?
- What programs are priority?
- How can we be strategic in this changing landscape?

## “What factors in our planning landscape need the most strategic attention?”

What is working that needs to be carefully watched, preserved, or encouraged?	What are the negative consequences of inaction?	What could be affected or changed in a positive direction in 5-10 years if we did something specific now?	What future desired result or change in the current situation is going to require our persistence and perseverance? (Not a quick fix...)
<ul style="list-style-type: none"> <li>• Collaboration</li> <li>• Engaged local government</li> <li>• Open minded people</li> </ul>	<ul style="list-style-type: none"> <li>• Nothing changes</li> <li>• Families suffer and society pays</li> <li>• Problems snowball, grow, create stress on resources</li> <li>• (What are the regulatory systems that help people be more independent vs. dependent? Empower vs. enable - These programs need to be prioritized.</li> </ul>	<ul style="list-style-type: none"> <li>• Increase family/parent empowerment</li> <li>• Increase sense of community</li> <li>• Decrease of factors that affect socioeconomic stability negatively (STI's/Teen Pregnancy/ etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• Decreased poverty rate</li> <li>• Help people empower themselves (Parent Partners, Family Support)</li> <li>• Addressing the “entitlement” mindset</li> <li>• Get in the homes!</li> </ul>
What bold new risks could we explore or take?	Where do you see signs of the future happening now?	What is currently removing old barriers to our future?	In today’s planning environment (social, political, financial, technological, etc.), what might be our “window of opportunity”?
<ul style="list-style-type: none"> <li>• Networking opportunities</li> <li>• Comprehensive resources geared towards community <u>AND</u> one geared towards other resources in Pott. Co.</li> <li>• Collaborative calendar of events</li> </ul>	<ul style="list-style-type: none"> <li>• Shift in conversation to long-term &amp; macro view - Babies in the river!</li> <li>• Information age - opportunity, transparency</li> <li>• Greater collaboration &amp; less competition</li> <li>• Higher expectations from funders - greater results - outcomes, collaboration, evidence-base</li> </ul>	<ul style="list-style-type: none"> <li>• Change in school climate - “resources”</li> <li>• Community focused</li> <li>• More access to services due to Medicaid expansion</li> </ul>	<ul style="list-style-type: none"> <li>• Collaboration of agencies (increase in resources), referrals/avoiding duplication</li> <li>• National recognition/awards</li> <li>• Increase in technology</li> <li>• Decrease in \$\$ can increase creativity</li> </ul>

# “What do we want to see in place in three years as a result of our collective action?”

Responsive integrated system	Data-informed decisions	Individual and family empowerment	Community ownership of well being	Community awareness and advocacy	Coordinated navigation guide (resources)	Seamless coordination of access to resources	Proactive preventative approaches
<ul style="list-style-type: none"> <li>• An increase in community stakeholder investment</li> <li>• Philanthropy/ funding (not as stringent)</li> <li>• System sustainability</li> <li>• Private/public partnership</li> <li>• Responsive sustainable system</li> </ul>	<ul style="list-style-type: none"> <li>• Clear, consistent and understandable data capture</li> <li>• Data 4 Dummies</li> <li>• Focus on outcomes, not just evidence-based programs</li> <li>• Data</li> <li>• Technology integration - program to program, program to families</li> </ul>	<ul style="list-style-type: none"> <li>• Destigmatize (fill in the blank) - a culture shift</li> <li>• Family success and increased stability!</li> <li>• Empower more - enable less</li> <li>• Empowerment</li> <li>• Empowered, self-sufficient &amp; goal-focused families</li> <li>• Incentive for families to become self-sufficient</li> <li>• Affordable &amp; accessible daycare</li> <li>• Goal-oriented</li> </ul>	<ul style="list-style-type: none"> <li>• Collective impact - all children are important</li> <li>• Less technology, more relationships - Connections Matter!</li> <li>• Families are physically, mentally, socially healthy in safe environments</li> <li>• Community driven &amp; empowered</li> <li>• Adolescent opportunities in the community</li> <li>• Stronger sense of community as a whole</li> </ul>	<ul style="list-style-type: none"> <li>• Knowledge of the return on investment for focusing on children</li> <li>• Legislative agenda</li> <li>• Community communication plan about Promise Partners</li> <li>• Advocacy for families</li> <li>• Coordinated marketing</li> </ul>	<ul style="list-style-type: none"> <li>• Community calendar with links</li> <li>• Accurate master list of community resources</li> <li>• Technology integration - program to program, program to families</li> <li>• Accessible &amp; up-to-date community calendar</li> <li>• Managed community resources under one network</li> <li>• Access point and resource guide</li> </ul>	<ul style="list-style-type: none"> <li>• Easier transitions</li> <li>• Easy referral process</li> <li>• Involving primary care providers in referral</li> <li>• Good assessment of needs and strengths</li> <li>• Seamless systems, transition, and access for all</li> <li>• Coordinated intake</li> <li>• Systems in place to empower families, i.e. transportation</li> <li>• One stop location</li> </ul>	<ul style="list-style-type: none"> <li>• Preventative services in place</li> <li>• Law Enforcement - 2-way conversations</li> <li>• Education (2-way)</li> <li>• Preventative services</li> <li>• Provider/ community education about the <u>system &amp; process</u> around juvenile justice</li> </ul>
Cultivate an integrated system		Empower individuals and families	Catalyze community engagement		Increase access for all		Prioritize preventative approaches

# Strategy Development

## Integrated System

Strategic Challenge Question	Why important	Related Issues	Focus Issues	Possible Actions	Chosen Actions
<p style="text-align: center;"><b>How do we cultivate an integrated system?</b></p>	<ul style="list-style-type: none"> <li>• Coordinated care</li> <li>• Improve efficiency</li> <li>• Communication</li> <li>• Consumer friendly</li> </ul>	<ul style="list-style-type: none"> <li>• Confusing intersectoral, disruptions</li> <li>• Lack of quality warm transfers</li> <li>• Separate efforts of collective impact</li> <li>• Need on place to be a hub of aggregate efforts. Place where everything goes (combine)</li> <li>• Funding forces working in silos</li> <li>• Measures based on funders</li> <li>• Entry door changes access to services</li> <li>• Privacy, confidentiality, HIPAA</li> <li>• Lack of transitions/ planning</li> </ul>	<ul style="list-style-type: none"> <li>• Coordinated care</li> <li>• Interagency communication</li> <li>• System changes (fiscal, regulatory, practice, policy)</li> </ul>	<ul style="list-style-type: none"> <li>• Research other communities that have this</li> <li>• Assess what is working &amp; expand model</li> <li>• Canvassing the community</li> <li>• Communication &amp; action</li> <li>• Assess how other counties are structured and then what lobbying needs there are</li> <li>• Understanding policies &amp; regulations &amp; how we use them to our advantage or barriers they pose</li> <li>• Create flexibility</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Assess policy &amp; regulations and educate stakeholders. Have an event to educate</b></li> <li>• <b>Marketing to educate the community</b></li> <li>• <b>Coach providers to move from information to action</b></li> </ul>

Jenny Barnett, Debbie Ordana, Mackenzie N. (Legal Aid)

## Individual and Family Empowerment

Strategic Topic	Why important	Related Issues	Focus Issues	Possible Actions	Chosen Actions
<p><b>How will we empower individuals and families?</b></p>	<ul style="list-style-type: none"> <li>• Self-sufficient</li> <li>• Goal-oriented</li> <li>• Self esteem/ accessibility to community</li> <li>• Less dependence</li> <li>• Family success</li> <li>• Engage in the community</li> <li>• Contribute to the community</li> </ul>	<ul style="list-style-type: none"> <li>• Services, training, healthy life styles</li> <li>• Education</li> <li>• Transportation</li> <li>• Housing</li> <li>• Affordable child care</li> <li>• Parenting skills</li> <li>• Replicating good programs and providers</li> <li>• Mentoring individuals and families</li> <li>• Dream team for teens</li> <li>• Clear path to empowerment</li> <li>• Poverty</li> </ul>	<ul style="list-style-type: none"> <li>• Education</li> <li>• Lack of quality affordable child care</li> <li>• Lack of useful transportation</li> <li>• Life style/ choices</li> </ul>	<ul style="list-style-type: none"> <li>• Mentoring/ modeling</li> <li>• All centers licensed</li> <li>• QRS - quality raising scale</li> <li>• 24 hour child care</li> <li>• Scholarships - education/child care</li> <li>• Support family transportation</li> <li>• Sick child care in our community</li> </ul>	<ul style="list-style-type: none"> <li>• <b>More accessible, affordable child care - all ages</b></li> <li>• <b>More accessible, affordable transportation</b></li> </ul>

Colleen Winey, Tom Bouski, Molly Cummings, Brenda Moran, Heather Loutzenhiser

# Community Engagement

Strategic Topic	Why important	Related Issues	Focus Issues	Possible Actions	Chosen Actions
<p style="text-align: center;"><b>How do we catalyze community engagement?</b></p>	<ul style="list-style-type: none"> <li>• Build public will for positive change</li> <li>• It takes a village</li> <li>• Sustainability, diversify funds</li> <li>• Increase outcomes</li> <li>• More inclusive system</li> <li>• Empower families and individuals</li> </ul>	<ul style="list-style-type: none"> <li>• Place more value on individuals</li> <li>• Remove silos/ increase collaboration</li> <li>• Bring in individuals and families to help solve problems</li> <li>• Increase input and ownership</li> <li>• Communication - how can we make it more effective</li> <li>• Learn what motivates people</li> <li>• Marketing - include successes, positive focus</li> <li>• Educate community</li> <li>• More collective impact to synergize efforts around physical/ mental/social health</li> <li>• Ensure all community members see themselves in the process</li> <li>• Create focus for collective effort</li> <li>• Avoid over-stimulating community with too many activities &amp; messages</li> <li>• Bring in new members including faith, informed supports</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing our successes &amp; model what we want to achieve</li> <li>• Bring in individuals &amp; families to help identify needs and solve problems</li> <li>• Create focus for collective effort</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• Community forum</li> <li>• Go to people</li> <li>• All use consistent questions &amp; use existing groups to gather info</li> <li>• Explore grants for marketing</li> <li>• Social media - embrace technology</li> <li>• Identify community champions (Parent Partners)</li> <li>• Develop marketing plan</li> <li>• Align community efforts (PP, HSAC, etc.) - Identify and narrow focus in collaborative effort</li> <li>• Bring in resources we don't currently utilize (informal supports) ex. Faith community, business professionals, Chamber, etc.</li> <li>• Make sure se don't keep adding to plate of agencies involved</li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

Melissa, Nation, Ron B., Pat Garcia, Nancy Schulze, Deb Kissel

## Access

Strategic Topic	Why important	Related Issues	Focus Issues	Possible Actions	Chosen Actions
<p style="text-align: center;"><b>How do we increase access for all?</b></p>	<ul style="list-style-type: none"> <li>• To improve well-being</li> <li>• Resources need to be understood and accessible</li> </ul>	<ul style="list-style-type: none"> <li>• Keeping resource info up to date</li> <li>• Agencies giving up control</li> <li>• Competition among agencies</li> <li>• Distribution of info</li> <li>• Availability of services</li> <li>• Stigma</li> <li>• Helping to understand the resources, process and benefit</li> </ul>	<ul style="list-style-type: none"> <li>• Removing barriers to access</li> <li>• Remove stigma and add understanding</li> <li>• Keeping resources up to date and available</li> </ul>	<ul style="list-style-type: none"> <li>• Community calendar with links to programs/ agencies - one person (neutral) responsible to update - Google for funding? Format?</li> <li>• Faith based, mental health, community activities, health events, library, political...removes stigma for those going on calendar</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Community calendar</b></li> <li>• <b>One coordinated intake access point for all community resources</b></li> </ul>

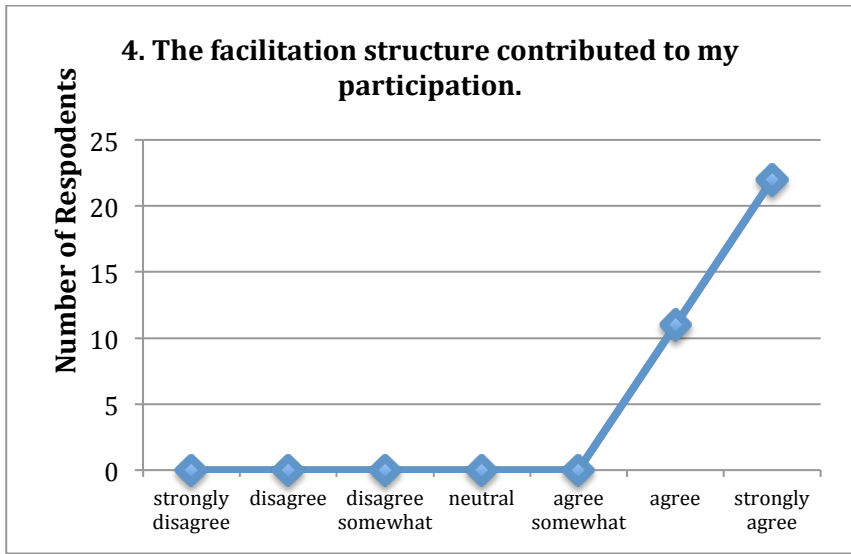
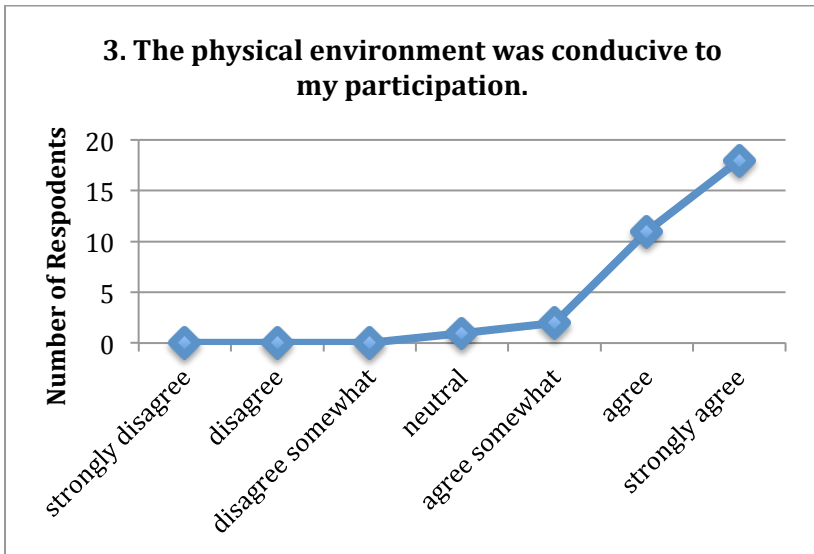
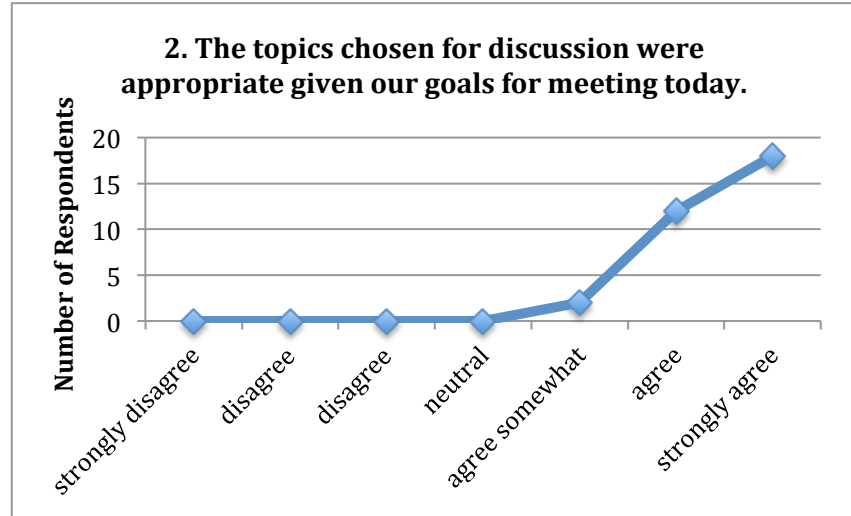
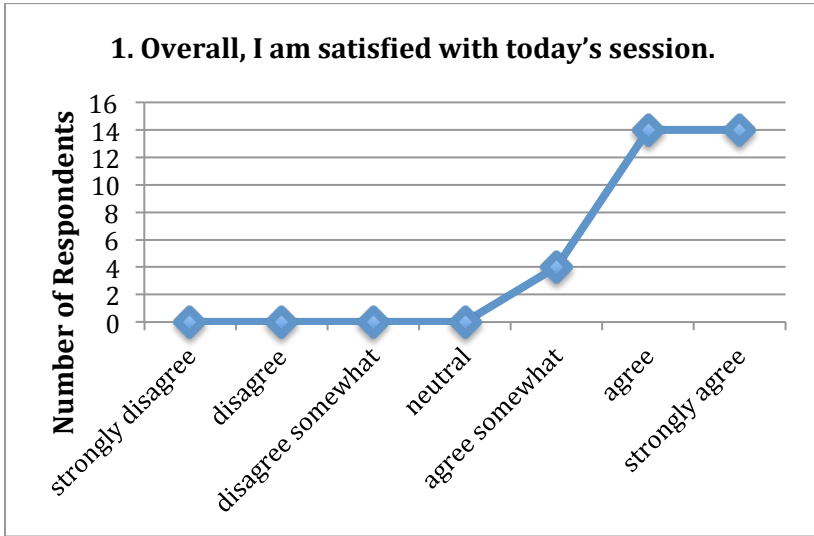
Jordan Morse, Jannette Taylor, Audrey Clauson, Heidi Klement, Linda Meyers



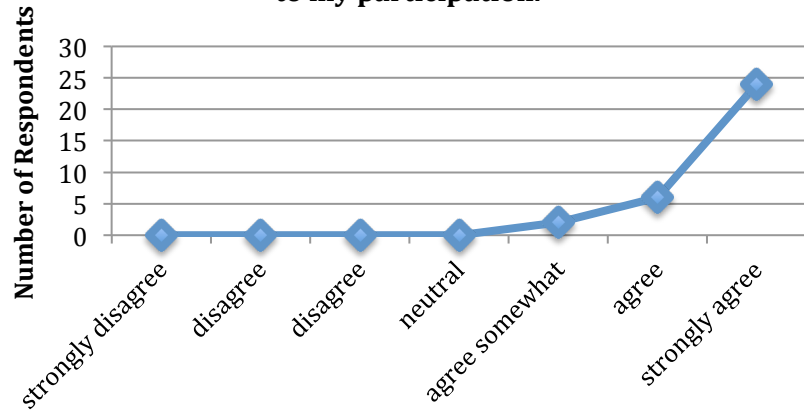
## Prevention

Strategic Topic	Why important	Related Issues	Focus Issues	Possible Actions	Chosen Actions
<p><b>How do we prioritize preventative approaches?</b></p>	<ul style="list-style-type: none"> <li>• Stopping it before it starts!</li> </ul>	<p><u>Issues</u></p> <ul style="list-style-type: none"> <li>• Pregnancy</li> <li>• Substance abuse</li> <li>• Mental health</li> <li>• Teen pregnancy</li> <li>• Delinquency</li> <li>• Wellness</li> <li>• Dependency mindset/ entitlement</li> <li>• Domestic violence</li> </ul> <p><u>Barriers</u></p> <ul style="list-style-type: none"> <li>• Funding</li> <li>• Stakeholder/ community buy-in</li> <li>• Isolating data related to prevention programs</li> <li>• Perception</li> <li>• Family dynamics</li> <li>• Access availability</li> <li>• Lack of positive influence</li> <li>• Lack of mental health providers</li> </ul>	<ul style="list-style-type: none"> <li>• Mental health</li> <li>• Reversing mindset</li> </ul>	<p><u>Mental health</u></p> <ul style="list-style-type: none"> <li>• Knowing preventative methods in community</li> <li>• Educating younger</li> <li>• Better educating parents</li> </ul> <p><u>Reverse mindset</u></p> <ul style="list-style-type: none"> <li>• Engaging mentors and volunteers within the community</li> <li>• Engaging faith-based community and organizations</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Pool existing prevention goals and resources from the community into Promise Partners</b></li> <li>• <b>Educate parents and youth</b></li> <li>• <b>Engage the community in prevention</b></li> </ul>

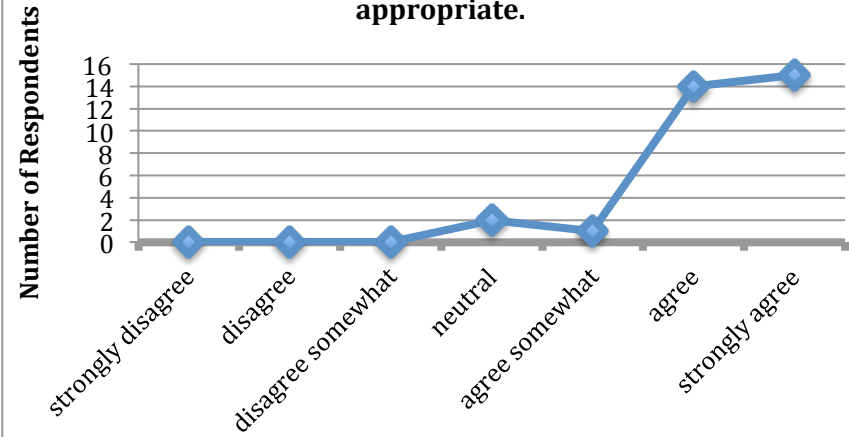
# Participant Evaluations



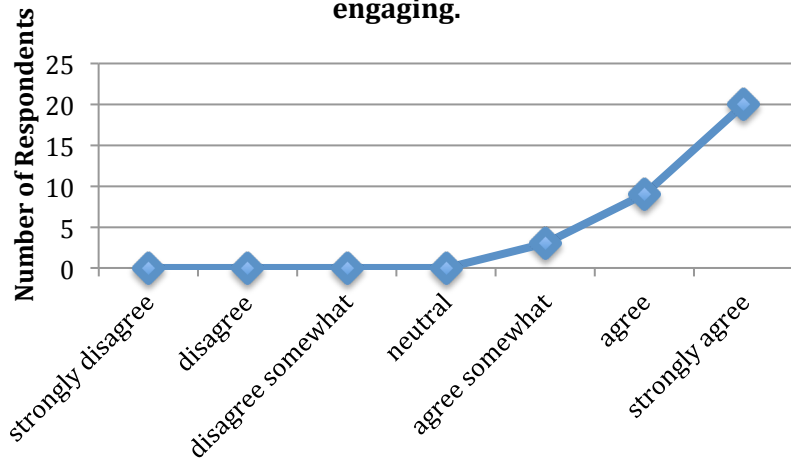
**5. The facilitator's presentation style contributed to my participation.**



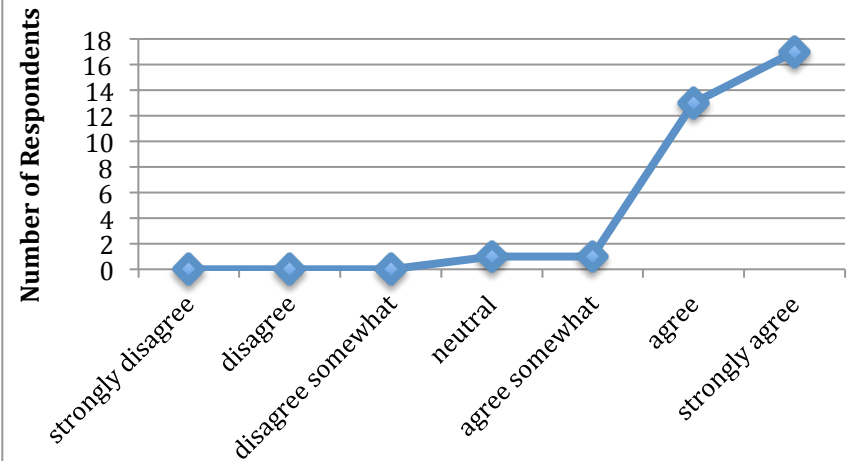
**6. The time allowed for this session was appropriate.**



**7. The exercises/activities we completed were engaging.**



**8. I was comfortable with the pace of the session.**



Narrative Comments:

An “ah-ha” for me during this session was...

- Seeing a new facilitation process
- Everyone has similar outcomes but may not understand the data behind things
- How well everyone works together
- Partnerships working together
- That I can make a difference
- Many people and agencies have the same thoughts/ideas to improve our community
- Coming together to find the common threads/themes
- Hearing new ideas and getting excited about them
- Preventative measures are not taken enough
- Realizing the part that every organization plays
- Realizing the amount of resources in the room
- Aligning of goals between sessions
- The passion everyone has toward families
- Need for more community involvement
- Our priorities align across programs now - we just need to get to action
- Our community has made positive changes in the past few yers
- Participation
- Stats

The positive aspects of this session were...

- Brainstorming
- Lots of good ideas, good networking, positive energy
- Great facilitator
- All the interactive and thought-provoking conversations
- I learned that everyone has the same goals
- Meeting and collaborating with new people/ideas
- Working with other agencies and networking/working toward the same mission
- The people - willingness to brainstorm
- Connection with others in the community - a joint effort

- We are all in this together!
- Meeting new people, hearing new ideas, collaborating
- The activities with people from other organization
- The positive group participation
- Presenter style and focus on our clients/families
- Communication and collaborations
- Having all the collaboration
- People working together
- All working toward the same goal
- Team work
- Many perspectives at the table
- Variety of participants. Facilitation methods were very good.
- Helping families in our community
- People working together

I would suggest that in future sessions, we...

- N/A
- Start later
- Have continuity
- Implement activities
- It was great!! (smiley face)
- Include legislators/policy professionals/law enforcement
- Maybe spend more time understanding what other at the table do
- More time
- Have a more structured response time - not so many people talking over each other
- Expand time
- Come back to these plan recommendations
- 9-2
- No suggestions - it was great
- ??
- Bring law enforcement, employment/workforce development, and school district to meeting

- Include members of the community
- Get involved

Other Comments...

- Now the group needs to see one concrete action in the next 30 days - community resource list, perhaps?
- Nice job!
- Great. Thank you!
- Thank you!! (smiley face)
- YOU ARE AWESOME!!
- Great job! So excited to see how this grows! (smiley face)
- Cold!

Respectfully submitted,  
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